




Mădălina Vanesa Vargas

Date of birth: 13/12/1993

Nationality: Romanian

Gender: Female

CONTACT

 Calea Griviței 2-2A, Sector 1,
010731 Bucharest, Romania

 vanesa.vargas@fabiz.ase.ro

WORK EXPERIENCE

01/10/2020 – CURRENT – Bucharest, Romania

Assistant professor

The UNESCO Chair for Business Administration, Bucharest
University of Economic Studies

Seminar activities: Fundamentals of business administration,
Entrepreneurship, Human Resources Management

01/02/2019 – CURRENT – Strabsourg, France

Office Manager

HERMES Network

Part-time & remote job.

01/10/2019 – 01/06/2020 – Bucharest, Romania

Associate Professor

The UNESCO Chair for Business Administration, Bucharest
University of Economic Studies

26/06/2017 – 01/03/2019 – Bucharest, Romania

Germany Sales Operations Analyst

Hewlett Packard Enterprise

Department Sales Operations Master Data

27/04/2016 – 23/06/2017 – Bucharest, Romania

Data entry, validation and processing operator

Pro Business Communications Services

Outsourcing IT

01/10/2015 – 01/02/2016 – Bucharest, Romania

Internship

Expert forum

Think Tank specializes in public policy and administration reform

01/07/2015 – 01/10/2015 – Bucharest, Romania

Internship

Parliamentary cabinet Andreea Paul

Legislative framework

01/12/2014 – 01/04/2015 – Giurgiu, Romania

Program Director

Giurgiu Business Incubator

Acquisitions

23/07/2014 – 23/09/2014 – Bucharest, Romania

● **Internship**

Department of SMEs, Business Environment and Tourism,
Ministry of Economy

01/08/2013 – 01/04/2014 – Deva, Romania

● **Assistant manager**

SC Lexim Expert Management SRL

Consulting services for European Funds

EDUCATION AND TRAINING

01/10/2018 – 29/07/2021 – Piata Romana, 6, Bucharest,
Romania

● **Doctor in Business Administration**

Bucharest University of Economic Studies

www.ase.ro

01/10/2015 – 01/06/2019 – Bucharest, Romania

● **Bachelor of Laws**

Law School, Nicolae Titulescu University

<https://www.univnt.ro/index.php/facultati/facultatea-de-drept/>

01/10/2016 – 01/06/2018 – Bucharest, Romania

● **Master in Economics**

Faculty of Business Administration in Foreign Languages,
Bucharest University of Economic Studies

<https://fabiz.ase.ro/>

10/2013 – 06/2016 – Bucharest, Romania

● **Bachelor in Business Administration**

Faculty of Business Administration in Foreign Languages,
Bucharest University of Economic Studies

<https://fabiz.ase.ro/>

Vilnius, Lithuania

● **Course of Transparency and Integrity**

Transparency International in cooperation with Myklos Romeris
University

<https://www.transparency.org/en>

LANGUAGE SKILLS

MOTHER TONGUE(S): Romanian

OTHER LANGUAGE(S):

German

Listening C1	Reading C1	Spoken production C1	Spoken interaction C1	Writing C1
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English

Listening C1	Reading C1	Spoken production C1	Spoken interaction C1	Writing C1
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DIGITAL SKILLS

Microsoft Word / Microsoft Excel / Microsoft Powerpoint / Outlook / Knowledge of communication platforms (Skype, Zoom) / CCNA (Cisco Routing and Switching) - Module 1 / CCNA (Cisco Routing and Switching) - Module 2 / Social Media / ECDL Certificate

MANAGEMENT AND LEADERSHIP SKILLS

● **Conference Manager**

The International Conference on Business Excellence, 2019 and 2020 edition (www.bizexcellebce.ro)

The International Conference on Economics and Social Sciences 2019, 2020, 2021 (www.icess.ase.ro)

Forum for Sustainable Development and Entrepreneurship 2014, 2015

● **Analytical thinking, time management and multi-tasking**

Organizing Committee:

"Zilele Biz" (Nov 2013), "Social Media Summit" (Feb2014), "Gala Forbes TOP 500", Conferinta Nationala Anticoruptie (2015)

SOCIAL AND POLITICAL ACTIVITIES

● **Social Activities**

Organizing charitable and cultural projects as a member and Past President of the Rotaract Club;

Participation in the course "Decision Management: Making Decisions that change lives ", Bridging the Gap NGO Academy;

Participation in the course "Digital rights and wrongs", Center for independent Journalism (12-13.08.2015);

Participation in the 5th edition of the Youth Parliament 2014;

Romania's representation at the European Parliament, Strasbourg, Euromedscola, 2011.

CERTIFICATES

2016

- **Trainer Certificate**

Estudia Consult

- **Certified German translator and interpreter**

Ministry of Justice

- **Österreichisches Sprachdiplom C1 (ÖSD)**

2012

- **Cambridge Advanced (C1)**

- **Deutsch Sprachdiplom (DSD) C1**

- **ECDL - European Computer Driving Licence**

2018

- **First Aid Certificate**

SCHOLARSHIPS

2018 - 2021

- **Doctoral Scholarship**

2014 - 2015

- **Konrad Adenauer Scholarship**

2016 - 2018

- **Merit scholarship**

NETWORKS AND MEMBERSHIPS

- **Society for Business Excellence**

- **Rotaract D2241**

- **Business Club**

PROJECTS

- **„Diversificarea si modernizarea structurilor de sprijin a afacerilor existente in economia românească”**

- **ReStart Economia. Masuri de combatere a efectului economic si social al COVID 19 in Romania**

PUBLICATIONS

The performance of publicly funded startups in Romania

2021 <https://doi.org/10.1016/j.ecosys.2021.100908>

Busu, M., Caraiani, P., Hadad, S., Incze, C. B., **Vargas, M.V.** (2021) *The performance of publicly funded startups in Romania*, Economic Systems, Volume 45, Issue 3, 2021, 100908, ISSN 0939-3625, <https://doi.org/10.1016/j.ecosys.2021.100908>.

Study on the Implications of Personal Data Exposure on the Social Media Platforms

2020

Cristian-Bogdan Onete, **Vanesa Madalina Vargas**, Sandra Diana Chita. (2020) *Study on the Implications of Personal Data Exposure on the Social Media Platforms*, Transformations in Business & Economics, Vilnius University, Vol. 19, Issue 2, pp 243-258, WOS:000535674300014, IF: 1.058 (2018), ISSN: 1648-4460.

DECISION-MAKING PROCESS REGARDING THE USE OF MOBILE PHONES IN ROMANIA TAKING INTO CONSIDERATION SUSTAINABILITY AND CIRCULAR ECONOMY

2020

Cristian Bogdan Onete, Sandra Diana Chita, **Vanesa Madalina Vargas**, Sonia Budz (2020) - DECISION-MAKING PROCESS REGARDING THE USE OF MOBILE PHONES IN ROMANIA TAKING INTO CONSIDERATION SUSTAINABILITY AND CIRCULAR ECONOMY, Information, vol. 11, nr. 10, pg. 1-19, ISSN 2078-2489, Indexata ISI Thomson, <https://www.mdpi.com/2078-2489/11/10/473>, DOI: 10.3390/info11100473

An Analysis of The Economic Performances Of The Retail Companies in Romania

2020

Mihail Busu, **Vanesa Madalina Vargas**, Alexandru Gherasim. (2020) *An Analysis of The Economic Performances Of The Retail Companies in Romania*, Management & Marketing. Challenges for the Knowledge Society, Vol. 15, Nr. 1, pp 125-133, ISSN 2069-8887, Indexata ISI Thomson, <https://content.sciendo.com/view/journals/mmcks/15/1/mmcks.15.issue-1.xml>

Promoting Policies of the Romanian Gas Companies towards a Sustainable Consumption and the Consumer Protection

2020 <http://www.rmci.ase.ro/no21vol2/04.pdf>

Vanesa Madalina Vargas. (2020) Promoting Policies of the Romanian Gas Companies towards a Sustainable Consumption and the Consumer Protection, *Review of International Comparative Management*, Volume 21, Issue 2, pp 165-176, Indexata in minim 2 baze de date internationale, <http://www.rmci.ase.ro/no21vol2/04.pdf>

Opportunities and Challenges in the E-Commerce of the Food Sector

2019

Vanesa Madalina Vargas, Sonia Budz (2019) *Opportunities and Challenges in the E-Commerce of the Food Sector*, Calitatea acces la succes, vol. 20, nr. S2, pp 645-649, ISSN 1582-2559, Indexata ISI Thomson, https://www.srac.ro/calitatea/arhiva_suplimente.html

Analysis of the E-Commerce Development in the Balkans

2018

Vanesa Mădălina Vargas (2018) *Analysis of the E-Commerce Development in the Balkans*, Academic Journal of Economic Studies, vol. 4, nr. 3, pp 63-69, ISSN 2393-4913, Indexata in minim 2 baze de date internationale, http://www.ajes.ro/wp-content/uploads/AJES_article_1_186.pdf

CONFERENCES AND SEMINARS

2020

The 14th International Conference on Business Excellence

Emanuela ANTON, Cosmin Alexandru TEODORESCU, **Vanessa Madalina VARGAS** (2020) - *Perspectives and reviews in the use of narrative strategies for communicating fake news in the tourism industry*, The 14th International Conference on Business Excellence, ICBE, 11-12.06.2020, Bucuresti, Romania, publicat in Proceedings of the International Conference on Business Excellence, pp 728-734, ISSN 2558-9652, conferinta Internationala, https://content.sciendo.com/view/journals/picbe/picbe-overview.xml?tab_body=latestIssueToc-78033

Cristian Bogdan ONETE, Sandra Diana CHITA, **Vanessa Madalina VARGAS** (2020) - *The impact of fake news on the real estate market*, The 14th International Conference on Business Excellence, ICBE, 11-12.06.2020, Bucuresti, Romania, publicat in Proceedings of the International Conference on Business Excellence, pp 316-323, ISSN 2558-9652, conferinta Internationala, https://content.sciendo.com/view/journals/picbe/picbe-overview.xml?tab_body=latestIssueToc-78033

4th International Virtual Conference on Educational Research and Innovation, Madrid, Spain

Cristian Bogdan ONETE, Sonia BUDZ, Sandra Diana CHIȚA, **Vanessa Mădălina VARGAS** (2020) - *Aspects Relating The Influence Of E-Learning Blogs On Csr In Digital Organizations*, 4th International Virtual Conference on Educational Research and Innovation, CIVINEDU, 9/23/2020, Madrid, Spania, publicat in CONFERENCE PROCEEDINGS 4th International Virtual Conference on Educational Research and Innovation CIVINEDU 2020, pg. 565-566, ISSN , ISBN 978-84-09-22966-6, conferinta Internationala, <https://www.civinedu.org/book-of-abstracts/>

BASIQ 2020 - "New Trends in Sustainable Business and Consumption"

Bogdan Cristian ONETE, Sonia Budz, **Vanessa Mădălina VARGAS** and Sandra Diana CHIȚA (2020) - *The Relationship Between E-Learning And Sustainability. The Blog As A Future E-Learning Tool*, BASIQ 2020, BASIQ, 6/4/2020, Messina, Italia, publicat in BASIQ 2020 Conference Proceedings, pg. 675-682, ISSN , ISBN 2457-4831, conferinta Internationala, <https://www.conference.ase.ro/basiq-2020/>

Bogdan Cristian ONETE, Sandra Diana CHIȚA, Doru Alexandru PLEȘEA and **Vanessa Mădălina VARGAS** (2020) - *The Use Of Hashtags To Promote Sustainability*, BASIQ 2020 , BASIQ, 6/4/2020, Messina, Italia, publicat in BASIQ 2020 Conference Proceedings, pg. 848-855, ISSN , ISBN 2457-4831, conferinta Internationala, <https://www.conference.ase.ro/basiq-2020/>

STRATEGICA International Academic Conference

Vanessa Mădălina VARGAS (2018) *The Development of Entrepreneurship in Romania at Regional Level: Transylvania Region*, STRATEGICA International Conference 2018, STRATEGICA, 10/11/2018, Bucuresti, România, publicat in STRATEGICA International Academic Conference, pp 1365-1382, ISBN 978-606-749-365-8, conferinta internationala, <http://strategica-conference.ro>

● **BASIQ 2019 - "New Trends in Sustainable Business and Consumption"**

Vanesa Madalina VARGAS (2019) - *THE NEW ECONOMIC GOOD: YOUR OWN PERSONAL DATA. AN INTEGRATIVE ANALYSIS OF THE DARK WEB*, The 13th International Conference on Business Excellence, ICBE, 3/21/2019, Bucuresti, România, publicat in Proceedings of the International Conference on Business Excellence, pp 1216-1226, ISSN 2558-9652, ISBN , conferinta Internationala, <https://content.sciendo.com/view/journals/picbe/13/1/picbe.13.issue-1.xml>

● **BASIQ 2018 - "New Trends in Sustainable Business and Consumption"**

Vanesa Mădălina VARGAS (2018) *The Development of Entrepreneurship in Romania at Regional Level: Transylvania Region*, STRATEGICA International Conference 2018, STRATEGICA, 10/11/2018, Bucuresti, România, publicat in STRATEGICA International Academic Conference, pp 1365-1382, ISBN 978-606-749-365-8, conferinta internationala, <http://strategica-conference.ro>

Cristian Bogdan ONETE, Viorel VASILE, **Vanesa Madalina VARGAS** (2018) - *ONLINE BUSINESS MODELS AND TYPOLOGIES*, BASIQ International Conference 2018, BASIQ, 5/31/2018, Heidelberg, Germania, publicat in BASIQ INTERNATIONAL CONFERENCE New Trends in Sustainable Business and Consumption, pp 579-584, ISSN 2457-4831, ISBN , conferinta Internationala, <http://conference.ase.ro/past-conferences/basiq-2018/>

Vasile Alecsandru STRAT , Ion Daniel ZGURĂ , **Vanesa VARGAS**, Sorin Anagnoste (2018) - *THE EVOLUTION OF THE ENTREPRENEURSHIP IN ROMANIA - A QUANTITATIVE APPROACH AT A REGIONAL LEVEL*, BASIQ International Conference 2018, BASIQ , 5/31/2018, Heidelberg, Germania, publicat in BASIQ INTERNATIONAL CONFERENCE PROCEEDINGS, pp 785-792, ISSN 2457-4831, ISBN , conferinta Internationala, <http://conference.ase.ro/past-conferences/basiq-2018/>

DRIVING LICENCE

● **Driving Licence: B**